



# NEIGHBORS OF BELKNAP LOOKOUT

**2025 PARTNERSHIP GUIDE**

## PARTNER WITH US

Neighbors of Belknap Lookout ("NOBL") is a grassroots 501(c)3 non-profit organization whose mission is to advocate for and enhance the quality of life in the Belknap Lookout neighborhood in NE Grand Rapids, Michigan. We were founded in 1980 and serve 4,500+ residents.

**We are seeking COMMUNITY PARTNERS and EVENT SPONSORS to join us in supporting our community-building work in Belknap.**



## NOBL'S COMMUNITY IMPACT

- **NOBL fosters community connections** through events, programs, and initiatives that bring neighbors together.
- **NOBL promotes environmental stewardship** through beautification activities and neighborhood clean-ups.
- **NOBL provides residents with resources** about housing, public safety, and neighborhood improvement.
- **NOBL amplifies community voices** by addressing concerns, speaking up, and driving meaningful change.
- **NOBL cultivates civic engagement** by creating volunteer and leadership opportunities.
- **NOBL advocates for responsible development** to ensure Belknap's growth aligns with residents' needs.

## UPCOMING PROGRAMS & EVENTS

**BELKNAP TOOL LIBRARY** • Open Saturdays, 9am-12pm or by appointment, 700 Clancy Ave

**WEEKEND WORKBENCH WORKSHOPS** • April 5, May 3, June 7, July 12, at the Tool Library

**SPRING CLEANUP** • April 26, 10am, Coit Park

**BELKNAP COLLABORATIVE GARDEN** • May - October, 762 North Ave NE

**YARD SALE DAY** • June 7, 9am-12pm

**LOOKOUT COOKOUT\*** • July 12, 12pm-3pm, Lookout Park

**DUMPSTER DAY** • September 27, 9am - 12pm

**FALL CLEANUP** • September 27, 10am - 12pm

**HARVEST FEST\*** • October 11, 12-2pm, Belknap Garden

**ANNUAL TOWNHALL** • November 10, 6-8pm, Coit Elementary

*\*Sponsorship Opportunities Available for these larger events!*



# GET INVOLVED

## ADVERTISE

Get the word out about your business in a targeted campaign to Belnap neighbors via NOBL's monthly e-newsletter (750 subscribers) and social media (850 FB followers). You must supply the newsletter ad: 1200 pixels wide x 800 pixels tall.

**RATE: \$40 includes 1 newsletter ad + 1 social post / Get 2 free when you buy 5**

## COLLABORATE

Partner with NOBL on a neighborhood project. A mural on your building? A volunteer outing with your staff to clean up parks or plant flowers? Collaborate with us and let's bring ideas to life. Depending on the project, we may request a small fee to cover expenses. Let's talk!

## JOIN NOBL AS A COMMUNITY PARTNER

Support NOBL's ongoing community-building work with a financial donation that will provide unrestricted funds for our organization. In-kind support is also negotiable.

	Cobblestone Contributor	Block Booster	Local Supporter	Neighborhood Advocate
	\$250	\$500	\$1,000	\$2,500+
Your logo in NOBL newsletter (1 year)	✓	✓	✓	✓
Logo/link on NOBL website (1 year)	✓	✓	✓	✓
A glowing social media shoutout		✓	✓	✓
Two free ads in the NOBL newsletter			✓	✓
Four social media ads of your choice			✓	✓
Quarterly social media post recognizing your commitment to NOBL				✓
Verbal recognition during all neighborhood meetings and events				✓
Your business advertised in the window at the NOBL office at 700 Clancy Ave				✓

## SPONSOR A LOCAL COMMUNITY EVENT

### THESE EVENTS NEED SPONSORS TO HELP COVER EXPENSES:

- **Lookout Cookout** - July 12 - A fun-filled, family-friendly park party with food, kids activities, games for all ages, and community connections.
- **Harvest Fest** - October 11 - A celebration at our community garden featuring live music, seasonal arts and crafts, freshly grilled food, and happy neighbors.

**SPONSORSHIP LEVELS & BENEFITS ARE DETAILED ON THE FOLLOWING PAGE.**

**Contact us with questions:** Kristina Colby, [kristina@belnaplookout.org](mailto:kristina@belnaplookout.org)



## SUPPORT ONLINE

[BelnapLookout.org/Donate](https://BelnapLookout.org/Donate)

or contact us for an invoice



## LET'S CONNECT

**Kristina Colby**

Executive Director

Neighbors of Belnap Lookout

[kristina@belnaplookout.org](mailto:kristina@belnaplookout.org)

call/text: 616.244.8454

# SPONSOR A LOCAL EVENT



## LOOKOUT COOKOUT

**Saturday, July 12, 2025 • 12pm - 3pm**

Lookout Cookout is a free community cookout at Lookout Park. Neighbors are invited to connect during this park party filled with community resource booths, kids activities, yard games, live DJ, and a free catered barbecue. Anticipated event attendance is 200-300 residents.

**Sponsorship Levels: \$250, \$500, \$1,000, \$2,500**



## FALL GATHERING

**Saturday, October 11, 2025 • 12pm - 2pm**

Our annual fall harvest celebration takes place at our community garden (762 North Ave NE) and features live acoustic music, seasonal themed arts and crafts, and freshly grilled food. This event offers the neighborhood an opportunity to gather in the garden and share a final harvest together. Attendance: 100.

**Sponsorship Levels: \$250, \$500, \$1,000, \$2,500**

## SPONSORSHIP LEVELS & BENEFITS

- **Bronze Sponsor: \$250**  
See your logo on social media, website, newsletter, & printed flyer
- **Silver Sponsor: \$500**  
Receive all Bronze benefits, plus:  
Dedicated social media shout-outs  
Table space at the event to engage with attendees
- **Gold Sponsor: \$1,000**  
Receive all Bronze and Silver benefits, plus:  
Verbal recognition during the event every hour  
Your logo on event signage
- **Platinum Sponsor: \$2,500**  
Receive all Bronze and Silver benefits, plus:  
Free "Community Partner: Block Booster" level benefits  
Your name/logo listed as the presenting sponsor



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